Hanes Hsu Industrial Designer

School of the Art Institute of Chicago Experience

Teaching Assistant

- Facilitated design projects with North Lawndale residents, small businesses, and organizations such as CCA Academy, YMEN, and Street Vendors Association, ensuring alignment between student proposals and stakeholder needs.
- Guided students through ideation, prototyping, and testing in the community-focused Social Engagement Studio.
- Organized design charrettes with local leaders, connecting students with stakeholders to gather valuable insights.
- Coordinated research and knowledge-sharing activities focused on social impact and participatory design.
- Supported critiques, ensuring designs met the needs of stakeholders and fostering community-driven solutions.

SELF PICK Broadcast Media Production

Prop Design, Graphic Design, and Set Design Intern

- Designed and 3D printed special effects props using Fusion 360, FDM, and resin printing, playing a key role in storytelling for Convenience Store 1999.
- Created electronic components with integrated lighting and special effects for supporting characters.
- Produced cast copper and sheet metal props in collaboration with manufacturers.
- Designed on-set graphics, posters, and labels using Illustrator, Photoshop, After Effects to maintain visual cohesion.
- Worked closely with directors and producers to ensure seamless integration of design elements into the production.
- Assisted with set design, including building, setting up, and breaking down sets to support smooth transitions.

XD Automotive and Industrial Design

Product Design and UI/UX Intern

- Led project direction and identity development for a new speaker system at Soma Acoustic Co., conducting user research and persona generation using Sketch and Keynote.
- Collaborated with product designers to establish visual language and UX strategy for the speaker system.
- Conducted market research and competitor analysis with SurveyMonkey for product positioning of a new drawing pad line at ViewSonic Corporation.
- Designed user experience and created a project proposal video for SwiftCat (food catering startup) using Illustrator, Photoshop, and After Effects to clearly communicate the business strategy.

American Innovation Center

Service Design Intern

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- Conducted research and gathered demographic data to enhance community engagement and user experience.
- Developed prototypes and service blueprints to optimize user interactions and service delivery. Designed accessible community courses aligned with local needs, coordinating participant support.
- Created user guides, video documentation, and media content to promote outreach.

Led tours, assisted with exhibition setup/takedown, and contributed to creative outreach efforts.

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Supported large-scale events like Super Girl Camp and Fishackathon award ceremony, increasing community impact. _.

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SKIIIS	Research, Visual Design, Rapid Prototyping, Wireframing	
Tools	Adobe CC (XD, InDesign, Illustrator, Photoshop, Lightroom, After Effects, Premiere Pro), Fusion 360, Solidwords, Rhino, Keyshot, Unity, Figma, Webflow, Arduino, HTML &CSS, C++	
Education	School of the Art Institute of Chicago	May 2025
	Master of Design in Designed Objects Visionary Scholars Award Scholarship	Chicago, IL
	Georgia Institute of Technology	May 2022
	Bachelor of Science in Industrial Design	Atlanta, GA
Awards	International Design Awards 2024 Honorable Mention	
	Georgia Tech School of Design Industry Award 2018 3rd Place	
Languages	Mandarin - native , English - native	

January - May 2025

Chicago, IL

May - August 2021

Taipei, Taiwan

July - August 2017

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Taipei, Taiwan

April - July 2023 Taipei, Taiwan